



Source: Shropshire Star (Mid Wales)
Edition:
Country: UK
Date: Wednesday 16, July 2008
Page: 18
Area: 114 sq. cm
Circulation: Willings 5671 Daily
BRAD info: page rate £2,886.40, scc rate £8.80
Phone: 01952 242 424
Keyword: Green Leaders in Business

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Borough firm in running for top eco prize

Shrewsbury-based company E4 Environment, based in Mardol, has been named as a semi-finalist for its environmental work in the business awards held by Barclays Commercial Bank.

The firm is competing in the small business category and is one of four companies in the group hoping to be selected as a national green leader in business.

The 2008 Barclays Commercial Bank **Green Leaders in Business** Awards recognise companies who are using pioneering processes or new sustainable technology, products or services to help beat climate change and boost their own profits.

E4 Environment has created a web-based scheme that recognises businesses with sound environmental credentials.

Barclays Commercial Bank marketing director Richard French, said: "We hope the success of E4 Environment will inspire other small companies to find innovative ways of doing business that will build a

By Rebecca Lawrence

new economy which is both realistic and sustainable."

E4 Environment is one of 25 companies battling it out to be named as one of 12 national finalists, who will be invited to present to an expert judging panel, chaired by environmentalist Tom Burke, including The Carbon Trust, Bloomberg, and the WWF.

They will decide the winners of the three business categories.

Barclays marketing director for local business John Davis, said: "Working in industries typically associated with waste and environmentally harmful practices, E4 Environment is responsible for revolutionising the way we think about saving our planet."

Winners will be revealed in London on September 9.

