



E4e-Manager Newsletter July 2011

**[CAP AND BCAP
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Dear Deb,

Two of the biggest food and consumer goods companies, Unilever and P&G, have upped the ante with regard to the sustainability of their businesses, making claims to slash carbon emissions, reduce water and waste, using recycled or renewable packaging and ensuring that raw materials are sustainably sourced. Owing to the sheer size of these companies, we could see huge changes in supply chain requirements and also consumer behaviour. Watch this space.....

This month's Technical Newsletter brings you information about the CAP and BCAP consultation for labelling for energy-related products and the Pollution Prevention Guidelines produced by the Environment Agency as well as the usual Legislation Updates and Prosecutions.

Mandy Stoker



Committee of Advertising Practice

CAP AND BCAP CONSULTATION ON ENERGY LABELLING

The Energy Information Regulations 2011 which transpose European Directive 2010/30/EU will come into effect in the UK on 20 July 2011. The Regulations establish a framework for energy labelling and standard product information requirements for specific energy-related products. The regulations contain two provisions for advertising and the Committee for Advertising Practice (CAP) and the Broadcast Committee for Advertising Practice (BCAP) and are seeking views on how the Advertising Codes should reflect the new legislation.

The consultation period runs until Monday 22 August 2011.

Any comments can be emailed to hayleyf@cap.org.uk

www.cap.org.uk/CAP-and-BCAP-Consultations/Open-consultations/CAP-BCAP-consultation-on-energy-labelling.aspx

POLLUTION PREVENTION GUIDELINES

The Environment Agency has produced a series of Pollution Prevention Guidelines (PPG) that apply to many business sectors and give guidance as to how to safely avoid polluting the environment.

Each PPG gives advice on the law and good environmental practice, to help reduce environmental risks from business activities. PPGs:

- are used by Environment Agency staff to help customers when they visit businesses and answer queries;
- provide up-to-date technical and legal compliance advice to help achieve consistent good environmental practice;
- set out Environment Agency national policies on a range of activities;
- are used to support compliance with permit conditions.

www.environment-agency.gov.uk/netregs/links/63875.aspx

FUTURE LEGISLATION UPDATES



Forestry (Felling of Trees) Regulations (Northern Ireland)

The Department of Agriculture and Rural Development (DARD) has consulted on proposals to introduce the requirement for a licence in order to fell trees in woodlands of 0.2 hectares or more.

The consultation closed on 24 June 2011. The regulations will be called Forestry (Felling of Trees) Regulations (Northern Ireland) 2011 and the Forestry (Felling of Trees) (Calculation of the Area of Land) Regulations 2011 and are expected to come into force in winter 2011/12.

www.dardni.gov.uk/forests-service/index/publications/policy-and-standards/consultations-regulations.htm

www.dardni.gov.uk/forests-service/index/publications/policy-and-standards/publications-calculation.htm

PROSECUTIONS



Oil spill costs bakery £31,000

Evesham-based bakery Dawn Foods Limited have been fined £23,500 and ordered to pay £7,950 in costs following an oil spill at their site that polluted two miles of the River Avon.

The charges were brought by the Environment Agency under Environmental Permitting (England & Wales) Regulations 2010 and Control of Pollution (Oil storage) Regulations 2001.

Dawn Foods had reported a leak of 5000 litres of rapeseed oil at their site to the Environment Agency. They had failed to contain the leak and approximately 800 litres of oil had entered their surface water drains and travelled into the surface sewer and then discharged into the River Avon. Oil had escaped from a tank via a pipe that was held in place with a jubilee clip, which had

become detached. The use of jubilee clips for this purpose is not standard industry practice.

Speaking after the case, an Environment Agency spokesperson said "This incident could have been avoided if the company had properly considered the environmental risks associated with their business activities. Dawn Foods Limited had poor knowledge of their own site drainage. They did not have a plan of what to do in the event of a spillage at the site and unfortunately this resulted in the pollution incident and today's court appearance."

Businesses need to be aware of the potential costs to the environment, their finances and reputation should a pollution incident such as this occur. Having an Accident or Pollution Incident Management Plan detailing the actions to be taken in such circumstances, will help to minimise impact of the environment.

£45k fine for flower company

A Cornish flower grower has been fined £45,000 and ordered to pay costs of £5,600 for allowing pesticides to enter a stream killing hundreds of fish.

Pendarves Farm, a specialist supplier of daffodil and narcissus flowers and bulbs located near Camborne, failed to store pesticides and chemicals correctly resulting in the pollution of five miles of waterways in June 2010.

The Environment Agency were called following reports of dead fish in a nearby stream and found that the pesticides had been stored outside at the farm. Over time, a significant amount of the chemicals had been spilled. Rain had then washed these chemicals into three stream killing species such as brown trout and eels.

Water samples showed that the insecticide chlopyrifos, which is potentially harmful to human health and the environment and should not be allowed to enter water courses, was found at levels 13 times the maximum permitted.

"Pesticides can be highly toxic even at low concentrations and have a potentially devastating impact on the aquatic environment," warned Chris Barnes from the Environment Agency.

If your company handles hazardous chemicals, you must take precautions to avoid causing pollution. The Environment Agency has published 'Pollution Prevention Guidelines PPG26 - Drums and intermediate bulk containers' -

<http://publications.environment-agency.gov.uk/PDF/PMHO0511BTPG-E-E.pdf>

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