



Green Achiever Newsletter

March 2011

Dear Deb,

With scientists in Japan finding highly radioactive water (5 million times the legal limit) outside the stricken nuclear power station at Fukushima and questions being asked as to why nuclear power stations were built in an earthquake zone, there has never been a better time to consider using alternative energy. This may be opting to switch to 'green energy' from your current electricity supplier or deciding to install renewable energy to your business, land or house.

This month we are having big celebrations for three of our members who have achieved the Gold Standard Green Achiever Award and for a further two who have achieved the Silver Standard. Many congratulations to all of these companies for their efforts and achievements in their environmental practices.

We would also like to invite you to come and meet us at Sustainability*live!* 2011.

Mandy

Free 'Carbon Management' Events

Breakfast Workshop - We are holding a free 'Carbon Management / Calculating your Carbon Footprint' breakfast workshop on Wednesday 13th April, 8.00am - 10.30am at E4environment offices in Shrewsbury. For more information about booking a place please ring 01743 343403 or email kj@e4environment.co.uk

Webinar - Working alongside Barbour EHS, Mandy Stoker, Director of E4environment, will be co-presenting a free webinar - 'An introduction to BS EN16001 and an appraisal of Carbon Management methodologies' on 12th May, 11.00am - 12.00pm.

This Barbour webinar aims to introduce key points and answer some of your questions on two important areas of Environmental and Energy Management:

- **Carbon Management** - What is it? What does it mean? How do you tackle it? How can it be implemented into your business?
- **BS EN 16001 Energy Management Systems** - What is the EnMs framework for systematic management of energy? How can it help you cut costs and reduce Greenhouse Gas (GHG)

emissions?

This webinar will explore:

- benefits and opportunities of implementing Carbon Management and Energy Management Systems
- difficulties, barriers and "green wash" associated with carbon management
- how to get started, things to consider and the tools available
- how to interpret the results - what does it mean for your business?

These two topics are aimed at getting you thinking about your activities in a different way, to help you save money and be more environmentally responsible.

For more information please contact Elaine Boorman on 01344 899298 or email barbour-marketing@ubm.com.

Alternatively, you can register online at http://workcast-email.net/IN/F/gxe6Nu7_LiNRdau9Vt0XKL/

Sustainability*live!* 2011

E4environment and Green Achiever are exhibiting at Sustainability*live!* 2011 on 24 - 26 May 2011 at NEC Birmingham. This free event is home to five environmental exhibitions - Brownfield Expo 2011 (BEX), Environmental Technology (ET), The International Water and Effluent Exhibition (IWEX), The National Energy Management Exhibition (NEMEX) and Sustainable Business - The Event.

Sustainability*live!* 2011 is an essential event for anyone in business today. It provides vital information about making your business more sustainable (reducing energy use, water consumption, the use of alternative energy, introducing more environmentally friendly practices in your office to name but a few) and hosts a range of interesting and informative seminars.

You will find us on the MetNet stand (M22 in Environmental Technology) so please do come and say hello!

Shropshire Business Awards

The Shropshire Chamber of Commerce are once again hosting the Shropshire Business Awards. Amongst the awards, there is a 'Green Business' category. If you are a Shropshire business with high green credentials have you thought about applying for the awards? The closing date for entries is Thursday 21 April and the awards are to be held on Friday 3 June at Telford International Centre.

Site Viability Studies

Have you ever thought what a great idea it would be to install solar power or a wind turbine to generate power for your own use, whether for your office, factory or domestic property?

The Feed in Tariff (FITs) is a Government incentive that was introduced in April 2010 and pays owners of small scale renewable energy systems a fixed premium for every unit of energy produced whether it is used on site or exported back into the grid. The level of tariff depends on the type of scheme installed. It covers solar PV, wind turbines, anaerobic digestion, hydroelectricity and micro combined heat and power.

FITs pays from 4.5p/kWh to 41.3p/kWh guaranteed for 20 years (or 25 years for solar pv), depending on the type of system and the scale of power generated. The scheme can mean that the initial costs are paid back relatively quickly.

E4 environment has recently launched a service to carry out site viability studies for small scale renewable energy projects. The study will enable the home or land owner to make an informed decision about whether or not to install a system and provide guidance on the type of equipment available. The study takes into consideration the location, its potential to generate energy, potential planning constraints and an economic overview and can be used within the planning application.

For further information please contact E4environment on 01743 343403 or njs@e4environment.co.uk.

CONGRATULATIONS - IT'S 3 GOLDS and 2 SILVERs!



Surrey catering and event management company [How Can We Help You?](#) have achieved GOLD status on their first attempt after gaining Silver in April last year.



Birmingham based [Sherrington Waste Management](#), a family run skip hire / waste disposal company with over 40 years in the business has achieved GOLD, again after gaining Silver last year.



LIFT & ENGINEERING
SERVICES LTD

Another West Midlands based company but this time operating nationally [Lift and Engineering Services Ltd](#) are our third Gold award member this month. Having gained their ISO14001 last September they are able to demonstrate continuous improvements in their environmental actions.

All of these awards are very recent so we will be doing larger profiles of their actions and successes in further issues of this newsletter.

And it's SILVER for



[Arcadian Living](#) a service provider to the facilities management industry based in Oxfordshire and



[tickets.com](#) an industry leading ticketing and marketing solutions provider to arts, sports and visitor attraction venues around the world from their base in Milton Keynes.

Again - more about these in a later issue of this newsletter.

Company Profiles



By reusing packaging or making sure that all materials used can be recycled. Even to the point where our till in the shop has a paper saving feature as well as more common changes like low energy light and eco efficient heating. You don't have to be selling eco products to make these changes. Being part of the Green Achiever is one way to show your commitment to the environment."

www.greeneast.co.uk

MOTIF

Design, marketing, brand management and website development agency Motif Creative has studio offices in Newtown, Powys and in

Nottingham.

Stuart Spooner, managing director at Motif Creative, said: "Looking at our customer list you'd be excused for not thinking we're environmentally friendly with clients making industrial engines, car parts, garden chemicals and household paints. But you'd be wrong. Each of these and many others we work for are very focussed on how their activity and products affect the environment - whether developing low emission engines, 100% natural paint or organic pesticides. And we're keen to support these sustainable initiatives in every way we can. From simple things like presenting concepts on screen rather than using paper or limiting car use with most staff in our Nottingham studio cycling to work every day." www.mofitcreative.com

Follow Green Achiever on [Facebook](#) and [Twitter](#)



Sincerely,

Mandy Stoker
Green Achiever Scheme