



Green Achiever Newsletter

December 2010

Dear Deb,



Christmas and New Year Greetings

Green Achiever Wishes All Our Members A Happy And Successful 2011

RECEIVE A FREE ECO GIFT WHEN YOU SIGN UP NOW FOR GOING SILVER OR GOLD IN 2011

We know you're serious about reducing your environmental impacts so why not commit to taking your membership to the next level in 2011 and go for Silver or Gold? When we invoice you for your Silver or Gold audit in December we will send you a FREE Eco gift (it may sound naff but it will be 'green' we promise)! If you're going to do it anyway why not commit and make that step?

Alternatively, sign up to go Self-Assessed now and receive 10% off the price of going Silver next year.

A Merry Christmas and grand 2011 to all our members

Mandy

What has 2010 been like for you?

Another year nearly over and I know we say it every time but "Where did 2010 go then?". The year has seen some big changes - our first Coalition Government in over 60 years - and then also the months of the awful Deepwater Horizon disaster, bringing environmental concerns into sharper relief for many. On a brighter note however, we have seen the introduction of the Feed-in-Tariffs in April this year and a continued commitment to introducing the Renewable Heat Incentives by June 2011. Both of these actions will support the UK in working towards its target of delivering 15% of energy from

renewables by 2020. This includes the specific ambition of moving from 1% to 12% of all heat generated being from a renewable source by 2020.

So how was it for you and how has your Green Achiever membership supported you through this year? If you've not already completed it, then let us know by completing the attached survey - <http://www.surveymonkey.com/s/J9G5HVY>

Carbon counting benefits business

A recent report states that UK companies who voluntarily measure their carbon emissions do not find the task onerous or expensive and some say it can even be of benefit.

The report was carried out by Pricewaterhouse Coopers (PwC) and the Carbon Disclosure Project (CDP), a not-for-profit organisation helping companies measure their carbon emissions. The companies interviewed found no tangible benefits from reporting their emissions, however in order to report the emissions they first had to calculate them. Having measured their carbon emissions, over half of the companies then felt motivated to reduce them, which also resulted in spending less on energy. Other benefits include improved green credentials and better relations with customers and investors.

The Department for Environment, Food and Rural Affairs (Defra) who commissioned the report said it was optimistic about the findings. The Climate Change Act requires governments to make emissions reporting mandatory by 2012 or to explain to parliament why it has not done so.

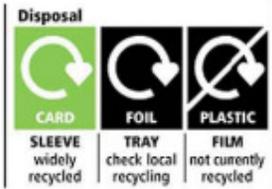
<https://www.cdproject.net/>

BRC celebrates 100th company to use on-pack labelling

The British Retail Consortium (BRC) are launching a campaign to raise awareness of the on-pack labels used to show shoppers which products can be recycled following the signing of their 100th company to the scheme. Companies such as Birdseye, W H Smith and Glaxo Smithkline are amongst the latest retailers and brands to adopt the On-Pack Recycling Label (OPRL).

Launched by the British Retail Consortium (BRC) with support from Waste and Resources Action Programme (WRAP), the On-Pack Recycling Label scheme is administered through a subsidiary company called OPRL Ltd. The label now appears on more than 60,000 product lines. The brands and retailers signed to the scheme make up more than 90% of grocery sales in the UK and also extend into other retail sectors.

The BRC are now planning to launch a public awareness campaign in order to raise the profile of the label and also to encourage consumers to recycle more. There is currently a 'collection gap' - the difference between how much can be collected for recycling and how much actually is collected. For some materials, such as plastic bottles, less than 50% are recovered for recycling.



The label states three levels of recycling -

Widely recycled - This means 65% or more of local authorities will collect material for recycling.

Check local recycling - This means 15% to 65% of local authorities will collect material for recycling.

Not currently recycled - This means that less than 15% of local authorities collect material for recycling.

<http://www.onpackrecyclinglabel.org.uk/>

Recycling facts and figures

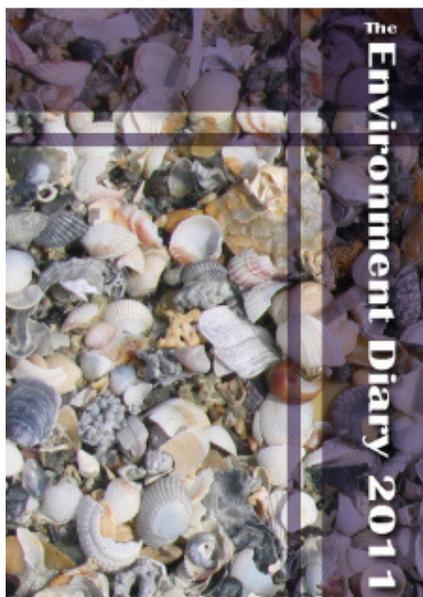
- 1 recycled tin can would save enough energy to power a television for 3 hours.
- 1 recycled glass bottle would save enough energy to power a computer for 25 minutes.
- 1 recycled plastic bottle would save enough energy to power a 60-watt light bulb for 3 hours.
- 70% less energy is required to recycle paper compared with making it from raw materials.

For further information about recycling go to www.WasteConnect.co.uk .

E4environment Ltd - 2011 Diary

Go on, treat yourself! Order your 2011 diary now!

This is a diary for the business professionals who want to manage their environmental impacts. In keeping with the theme, the diary will be printed on recycled paper and bound using, wherever possible, recycled materials.



The Environment
Diary 2011

Great value for money

**£12 for A4 and £10 for
A5 plus £2.50 P&P**

**Discounts are available on
large orders**

**To order your diary call Zoe
on 01743 343403 or reply to**

this e-mail.

**Diaries will be dispatched end
November/early December**

Example of a page layout:



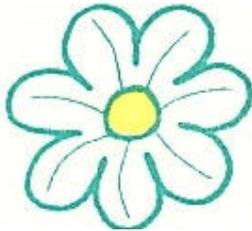
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DECEMBER / JANUARY	MONDAY 27
Tuesday 28	Tuesday 28
Wednesday 29	Wednesday 29
Thursday 30	Thursday 30
Friday 31	Friday 31
Saturday 1	Saturday 1
Sunday 2	Sunday 2
Monday 3	Monday 3

There is an A5 and A4 version which is spiral bound with a sturdy front and back cover. Stylishly presented in black and white and containing lots of useful information, it is a must for the environmental professional.

COMPANY PROFILES

Another Silver Celebration!



Telford Laundry Ltd

Shropshire based Telford Laundry Ltd, a family owned laundry and textile rental business, has attained Green Achiever award silver status. MD Paul Woodhead, said: "We are delighted to achieve the silver award as it endorses the positive steps the company has taken over the last few years to develop its green credentials. Green Achiever also provides us with a framework for continual improvement as we work towards gold status. We have worked hard since the initial self assessment in May 2010 and our activity now includes the recycling of numerous waste streams, reduction in energy consumption, monitoring vehicle fuel consumption, using biofuels, monitoring water use and using recycled grey water, using eco-friendly products including biodegradable cleaning products, carrying out audits of suppliers to demonstrate their environmental credentials and using a purchasing policy that considers all environmental issues in the decision

making process. We quickly learned that pursuit of green achievements delivered to the bottom line and that gives commercial substance to any green ambition. We have an environmental manager, David Barton, who concerns himself with all things green as well as health and safety. It is credit to him and the team that we have achieved our silver award. We have lots of exciting initiatives for 2011 and intend to demonstrate continuous improvement."

www.telfordlaundry.com

AT&F Solutions Ltd - Online Health and Safety

One of the UK's leading e-learning providers of mandatory health and safety training requirements has signed up to Green Achiever. Worcester based AT&F Solutions Ltd, offers web based training in subjects such as fire safety, display screen equipment, manual handling, health and safety induction and fire risk assessment. Terry Breslin, director at AT&F Solutions Ltd, said: "As well as becoming a Green Achiever AT&F Solutions is partnering with Staffordshire Fire and Rescue Service in a new fire safety awareness training scheme to help businesses achieve compliancy under the fire safety reform order. The partnership is helping many companies reduce their own carbon footprint by eliminating the need for travel to training venues."

www.atfsolutions.com

Sincerely,

Mandy Stoker
Green Achiever Scheme

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