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Green Achiever Newsletter (July 2009)

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Congratulations
to The Hardstaff
Group

on achieving 4 stars on the Self Assessment. They are doing lots of good things, one being "approx 50% of their fleet of heavy goods vehicles are powered by natural gas/biomethane - with a view to continue this over time. For more information visit

www.hardstaffgroup.co.uk

Dear Green Achiever,

Since we started Green Achiever back in November 2007, we have noticed that the site activity is greatest during July. We have absolutely no idea why this is and if anyone has any theories we'd love to hear them.

In the meantime the team is always very busy - raising the profile of all of our members through various press releases and marketing activities. At the moment, we are busy putting together some "Green Business for Beginners" workshops starting in September. We'll keep you posted on dates.

We're also looking to set up annual awards for members who are making great efforts to reduce their environmental impacts and inspire others with their good practice - look out for this next year. For those that want more than just an entry on the Directory we are opening up opportunities for those that want to advertise through banner space. If any of the above is of interest please give us a call.

→ The Green Achiever Directory

We are always looking at ways to improve the service we offer to Green Achiever companies and we are now looking to improve our directory search to enable potential customers to find suitable goods and service providers on the directory.

To help improve your profile please can you spend a few moments of your time to make sure that we have all the correct search terms that relate to your business. [Click here](#) to link to our contact us form, where you can cut and paste a list detailing all phrases/words that best describe your business and words that people would use when searching for your business activity type.

We can then load this information onto the database making it a much more powerful directory.

To view the directory [click here](#).

If you have any other suggestions or other ideas that you think we can improve/make changes please let us know.

→ Tickets.com

Milton Keynes based Tickets.com specialise in providing integrated ticketing solutions designed to enable entertainment and sports organisations to sell tickets to consumers under the clients' brand. The company recently achieved silver status. Daniel Burrows, senior software analyst and trainer at Tickets.com and co-founder of the company's environmental committee, said: "We have always demonstrated a basic environmental awareness, so joining the Green Achiever scheme initially enabled us to spread our wings within the green domain. Attaining silver status allows us to positively show businesses and potential customers that we are very serious about our contribution to helping the environment, based on the development of strategic processes and commitments. These are laid out in our environmental policy in terms which our customers and suppliers can understand." For further information visit www.tickets.com

Well done Tickets.com



If you would like to feature in one of our newsletter, share your success stories, or provide a testimonial please contact Caroline@greenachiever.co.uk

Sincerely,

Mandy Stoker
Green Achiever Scheme

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