



GREEN ACHIEVER NEWSLETTER

July 2012

Dear Deb,

Welcome to the July edition of the Green Achiever newsletter.

With last month seeing the wettest June on record with double the average rain falling during the month and all the hosepipe bans now lifted, we are including some top tips for businesses on how to save that precious water.

This month's newsletter also brings you a fantastic 'Go for Gold' Green Achiever offer.

Be Part of the Celebrations and 'Go for Gold'

As part of our 'joining in' with the up-coming summer events, the Green Achiever Scheme is offering our members between £30 - £60 off when they "Go for Gold". If you pay for your audit before 12th August we will apply the discount. You can then book to have your on-site environmental audit conducted at a date to suit you any when in the next three months.

Going for Silver or Gold normally costs between £330 and £660 (+VAT and expenses) and provides you with an upgraded environmental accreditation, an in-depth environmental review report and an agreed improvement plan.

If you wish to take advantage of this offer please give me a call on 01743 343403 or drop me an email dsc@e4environment.co.uk

For more information about the summer promotion follow [this link](#).

Top businesses to report greenhouse gas emissions

Businesses listed on the main market of the London Stock Exchange will have to report their greenhouse gas emissions from April 2013. The plans were announced by the Deputy Prime Minister at the Rio+20 summit with the UK being the first country to introduce this compulsory reporting.

The companies will have to detail emissions in their Annual Report. This will show investors which companies are effectively managing their greenhouse gas emissions. The regulations will be reviewed in 2015 and a decision will be made as to whether to extend these requirements to all large businesses.

Increasing levels of greenhouse gases such as carbon dioxide (CO₂), nitrous oxide and methane are resulting in climate change, such as rising sea level, global temperature increase and devastating droughts and flooding. The concentration of CO₂ in the earth's atmosphere is the highest it has been for the last 800,000 years.

Deputy Prime Minister, Nick Clegg said: "Counting your business costs while hiding your greenhouse gas emissions is a false economy.

"British companies need to reduce their harmful emissions for the benefit of the planet, but many back our plans because being energy efficient makes good business sense too. It saves companies money on energy bills, improves their reputation with customers and helps them manage their long-term costs too.

"Climate change is one of the gravest threats we face. The UK is leading the urgent action needed at home and abroad."

If your company is affected by the introduction of these new regulations or if you would like to measure your company's greenhouse gas emissions and set targets to reduce them but don't know where to start, E4environment is able to help! For more information, please call 01743 343403.

Saving Water at Work

Have you thought about trying to save money on your water bills and reducing your environmental impact by reducing water use at work? There are a number of simple ways of saving water within your company -

- Educate your employees on the importance and practices of water efficiency.
- Know where your supply pipes run and where the shut off valves are.
- Check your metres at night or when no water is being used to monitor leakage.
- Make sure your pipes are protected against cold weather as leakage can increase after a burst due to frost.
- Use water efficient appliances in canteens or office kitchens.
- Determine where your wasted water is going and if or how you can recycle it in other areas of your business.
- Where possible, use a water butt to harvest rainwater for use in your business.
- Assess water using equipment to make sure there is no over filling.
- Set water usage targets.
- Consider installing water saving devices such as automatic or sensor taps, efficient

flush toilets, urinal controls or waterless urinals.

- Your water supplier may offer water audits to see how efficient your business's water usage is. Some may even offer a personalised water management package to get the best water efficiency plan for your business. Contact your water company for more details.

In reducing water consumption your company can also benefit from complying with current and future legislation, improve your company's environmental performance and generate positive PR.

Welsh National Business Awards

Entries for the 2012 round of the Welsh National Business Awards are being invited. The awards honour the breadth of business achievement throughout Wales, with numerous categories including the Go Green Environmental Award. This award recognises environmentally friendly, ethical and sustainable Welsh businesses. For more information, please see -

www.iwa.org.uk/businessawards

Renewable energy

Has your company ever thought about installing renewable energy sources, such as solar panels, wind turbines, biomass boilers or anaerobic digesters? Using renewable energy reduces use of fossil fuels which would in turn reduce your carbon footprint. When generating your own electricity, not only do you save money in not having to buy that energy, you also get paid for the energy you generate and you can also sell any you don't use back to the Grid.

For more information and to find out which renewable energy is right for you, please call us on 01743 343403.

Company Profiles



Higham Ferrers (Northamptonshire) based Ecophy Cleaning Services Ltd, which specialises in providing total cleaning solutions for domestic and small office customers throughout the county and beyond, has attained Green Achiever award silver status. Aside from current good practice such as the use of ethical cleaning products and energy and resource-efficient machinery, Ecophy Cleaning Services had to complete a rigorous action plan to achieve silver status, which director Jamie Austin believes is a major step forward for the company. He said: "We provide customers with a complete green cleaning solution. Our services encompass all cleaning within the home and different services can

be bolted together giving a flexible package without the usual hassle of going to different companies for different jobs. We have built in a number of staff training initiatives concerning the transport, disposal and potential recycling of cardboard, plastic trade waste and used cleaning solutions which, allied to information about how to cut carbon emissions, helps us to explain with complete confidence to customers the benefits of our processes and 'going green' in general."

www.ecophy.co.uk

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Sincerely,

Mandy Stoker
Green Achiever Scheme