



Green Achiever Newsletter

June 2011

Dear Deb,

Well we're almost at the summer solstice and the sun is shining here in Shrewsbury, albeit between rain showers! If you've ever wondered about capturing some of the sun's energy in the form of solar panels or solar heated water then why not go along to the Rea Valley Environmental Network Energy Efficiency and Renewable Energy Fair this weekend where you will be able to find out more about many types of renewable energy and see them working?

In this newsletter we also have articles on CEEQUAL, the assessment scheme for civil engineering, as well as information about how to 'green' your mobile phone.

There are also big celebrations - firstly for one of our Silver members, Telford Laundry, who have just won the 2011 Green Business Award at the Shropshire Business Awards. Then we also have a profile of a Gold member - the Pavilions Shopping Centre, Waltham Cross.

A good month with plenty to read and keep you thinking of how you too could improve your business' environmental performance.

Mandy

Rea Valley Environmental Network (ReaVEN) Energy Efficiency and Renewable Energy Fair, Minsterley, Shropshire 11-12 June 2011 10am - 4pm

Come and meet E4environment at the ReaVEN Energy Efficiency and Renewable Energy Fair where we will be exhibiting. There will be a wide range of exhibitors and suppliers of environmentally friendly products aimed to help you and your business save energy and money.

In addition, there are a range of Open Homes from a straw bale building, to houses with wind power, solar power, solar heated water and an energy efficient garden.

<http://www.reaven.org.uk/page35.html>

Telford Laundry win Green Business at Shropshire Business Awards



Congratulations to Telford Laundry who have won the Green Business Award at the prestigious Shropshire Business Awards earlier this month!

Telford Laundry Ltd already had a reputation for innovative practice and environmental awareness when they achieved their 'Silver' Green Achiever audit in 2010. Now this recognition has gone further still.

It is not the first time a Green Achiever member has won the Shropshire Business Awards Green Business Award. In 2009, Lanyon Bowdler, a firm of solicitors based throughout Herefordshire and Shropshire and now a Green Achiever 'Gold' member won the same award.

If you have been nominated or won any Green Awards, let us know!

CEEQUAL Verifier



E4environment Ltd has recently expanded the service we can offer clients to include CEEQUAL Assessments. CEEQUAL is the assessment and awards scheme for improving sustainability in civil engineering and the public realm. It aims to deliver improved project specification, design and construction and to demonstrate the commitment of the civil engineering industry to environmental quality and social performance.

The Scheme rigorously assesses performance across 12 areas of environmental and social concern. This enables the Scheme to reward project and contract teams in which clients, designers and constructors go beyond the legal and environmental minima to achieve distinctive environmental and social standards.

E4environment's in-house CEEQUAL Assessor can carry out the assessment for you. As a trained verifier they can also bring experience of what the verifier will be looking for to add value to the CEEQUAL assessment process.

For more information about CEEQUAL follow [this link](#). To discuss how CEEQUAL could add value to your specific project and the steps to take towards achieving an Award, please call **01743 343403** or email Gemma Fenn at gsf@e4environment.co.uk.

Further to our recent article about Green Office Week below is some information relating to "green telecoms".

Green telecoms - People now know about offsetting their carbon footprint, but how about offsetting their carbon phoneprint? GreenMinutes enables organisations to do this. In answer to the challenge of "Offsetting is not actually saving the planet" STL, the supplier of GreenMinutes, first looked for the lowest, most energy efficient supplier of lines and calls so it uses very low energy and secondly this very low energy is then offset. By using Gamma Telecom's next generation voice network which is fully digitally switched, GreenMinutes uses significantly less power overall than BT's. The carbon cost of each minute is offset using the Carbon Neutral Company, to support genuine eco-projects around the world.

More than just offsetting - Offsetting a carbon phoneprint is the initial element of a green telecoms policy. Eco friendly telephone communications can also lead to a change in working practices that include using virtual meetings (conference calling or video conferencing) and with the latest IP phones, calls can be made and transferred to a home phoneline just as if the employee was based in the office, so customers have no idea that the employee is home based.

Further, the trend to hosted telephony can support organisations looking to find ways of reducing their environmental impact. By choosing to have systems managed in someone else's secure data facility, connected to their business via cloud technology, businesses can reduce their power costs of running an on-site telephone system or air-con units for the server room itself.

So when businesses are thinking about 'Greening the Office' it's important to extend the considerations to communication technology as this too can help achieve a reduced carbon footprint.

One of our Self-Assessed members STL Communications Ltd, can provide more information about green telecommunications. For further information contact: Jo Sensecall, STL Communications Limited DDI: + 44 (0)1993 777 148 Fax: + 44 (0)1993 777 103 Email: jsensecall@stlcomms.com
www.stlcomms.com www.greenminutes.co.uk

Company Profiles

The Pavilions Shopping Centre Go GOLD



The Pavilions Shopping Centre in Waltham Cross, Hertfordshire, the first shopping centre to go silver just over a year ago, has now attained the coveted gold award status as part of the Green Achiever scheme. Highlighting elements of its current good practice, Malcolm Crane, centre manager, said: "We and our tenants recycle a wide range of waste streams including card and plastics. We reduce energy consumption by purchasing new low-energy equipment to replace old and turn current electrical equipment off when not in use, for example, through the use of sleep features. The centre uses light sensors and timers for car park lighting, with plans to install solar panels to the car park roof and move to a renewable energy provider. We will be undertaking a washroom re-fit in October to include low water-use washbasins and toilets."

www.pavillionsshoppingcentre.co.uk

Ecophy Cleaning Services Ltd



Higham Ferrers (Nothants) based Ecophy Cleaning Services Ltd offers total cleaning solutions for domestic and small office customers throughout the county. In addition to using the most effective earth-friendly cleaning equipment and products, all of Ecophy's fully-trained staff is employed direct by the company, unlike some agencies which sub-contract workers and increase the potential insurance risk. Director, Suzanna Austin feels the company's approach is unique and as the order book grows, a popular solution their customers are looking for. She explains: "Ecophy Cleaning Services Ltd provides customers with a complete green cleaning solution. Once people realise that green cleaning doesn't mean Victorian cleaning methods but instead provides highly effective cleaning for modern homes they are converted. Our services encompass all cleaning within the home and different services can be bolted together giving a flexible package without the usual hassle of going to different companies for different jobs."

www.ecophy.co.uk

HFT Forklifts Ltd



HFT Forklifts Limited

Hereford based HFT Forklifts Ltd offers driver training as well as the sale, hire, repair and maintenance of materials handling equipment. Zoe Ferriday is the human resources and operations director. She said: "HFT specialises in meeting all materials handling requirements and we support companies the length and breadth of the UK. As a business, we constantly try to 'think and act green' and are committed to minimising our overall environmental impact. Being part of the Green Achiever scheme will help us meet this objective."

www.hftforklifts.com

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Sincerely,

Mandy Stoker
Green Achiever Scheme