



## Green Achiever Newsletter

May 2011

Dear Deb,

Now that the Royal Wedding fever has died down and we are almost back to five-day weeks, there could never be a better time to 'green' your office or workplace. Next week sees the third 'Green Office Week', an award-winning initiative designed to address green issues in the workplace. With daily themes aimed at assessing different areas of your business, you can make a real difference by making just a few small changes.

We bring you company profiles for Lift and Engineering Services Ltd, one of our most recent Gold award members and also HFT Forklifts Ltd, a Hereford based fork lift company. Many congratulations to both of these companies for their efforts and achievements in their environmental practices.

### Free 'Carbon Management' Event

**Working alongside Barbour EHS, Mandy Stoker, Director of E4environment, will be co-presenting a free webinar - 'An introduction to BS EN16001 and an appraisal of Carbon Management methodologies' on 12<sup>th</sup> May, 11.00am - 12.00pm.**

This Barbour webinar aims to introduce key points and answer some of your questions on two important areas of Environmental and Energy Management:

- **Carbon Management** - What is it? What does it mean? How do you tackle it? How can it be implemented into your business?
- **BS EN 16001 Energy Management Systems** - What is the EnMs framework for systematic management of energy? How can it help you cut costs and reduce Greenhouse Gas (GHG) emissions?

This webinar will explore:

- benefits and opportunities of implementing Carbon Management and Energy Management Systems

- difficulties, barriers and "green wash" associated with carbon management
- how to get started, things to consider and the tools available
- how to interpret the results - what does it mean for your business?

These two topics are aimed at getting you thinking about your activities in a different way, to help you save money and be more environmentally responsible.

For more information please contact Elaine Boorman on 01344 899298 or email [barbour-marketing@ubm.com](mailto:barbour-marketing@ubm.com).

Alternatively, you can register online at [http://workcast-email.net/IN/F/gxe6Nu7\\_LiNRdau9Vt0XKL/](http://workcast-email.net/IN/F/gxe6Nu7_LiNRdau9Vt0XKL/)

### **Sustainability*live!* 2011**

E4environment and Green Achiever are exhibiting at Sustainability*live!* 2011 on 24 - 26 May 2011 at NEC Birmingham. This free event is home to five environmental exhibitions - Brownfield Expo 2011 (BEX), Environmental Technology (ET), The International Water and Effluent Exhibition (IWEX), The National Energy Management Exhibition (NEMEX) and Sustainable Business - The Event.

Sustainability*live!* 2011 is an essential event for anyone in business today. It provides vital information about making your business more sustainable (reducing energy use, water consumption, the use of alternative energy, introducing more environmentally friendly practices in your office to name but a few) and hosts a range of interesting and informative seminars.

You will find us on the MetNet stand (M22 in Environmental Technology) so please do come and say hello!

### **Greening your Workplace and Green Office week**

Next week, 9 - 13 May, is **Green Office Week**. Now in its third year, Green Office Week is a great opportunity to make a difference to the environment in your workplace. The website gives you more tips about how to 'green' your office with daily themes and tips for how to spring into action and make your office more environmentally friendly [www.greenofficeweek.eu/default.htm](http://www.greenofficeweek.eu/default.htm)

Further to our article in March's Green Achiever Newsletter, we are bringing you more

information about how to make your workplace more environmentally-friendly. This month, we look at catering, transport and construction.

**Catering** If your workplace has a canteen, there are a number of criteria that can be applied to the food purchased and the services used in order to reduce their environmental impact.

- Organic foods are grown and manufactured to strict environmental and animal welfare standards and are never genetically modified. See [www.soilassociation.org](http://www.soilassociation.org) or [www.organicfarmers.org](http://www.organicfarmers.org)
- Using local and seasonal produce will cut down on 'food miles'.
- Products certified by Fair-trade ensure that producers are paid a fair price for their products, particularly tea, coffee, cotton and other commodities. See [www.fairtrade.org.uk](http://www.fairtrade.org.uk)
- Buying food from certified assurance schemes (Freedom Foods, Lion Quality Mark, British Farm Standard etc) will ensure that foodstuffs are meeting the required standards of these organisations.
- Promoting healthy eating such as providing vegetarian foods and low fat options will ultimately lead to a healthier workforce. Growing vegetables is a more efficient use of land than rearing animals for meat.

**Transport** Encouraging staff to use public transport or car sharing ([www.liftshare.com](http://www.liftshare.com)) both for their journey to work as well as for business purposes could reduce your company's carbon footprint.

Providing shower facilities and an area for locking bikes will encourage staff to cycle to work (see [www.bike2workscheme.co.uk](http://www.bike2workscheme.co.uk)). One company has offered extra holiday to members of staff who cycle or walk to work. For every journey they make by bicycle or on foot, they receive 5 minutes extra holiday. This can add up to an extra two and a half days' holiday per year!

**Construction** If you are carrying out any building work at your office, think about the changes you are making and the materials to be used.

A new build could include a 'green' roof, rainwater toilets, installing wind turbines or solar panels, use of recycled aggregates and newspaper or wool for insulation.

If you are decorating, choose water based paints and PVC-free products, such as PVC-free linoleum.

## **Company Profiles**

Lift & Engineering Services Limited, which manufactures and installs bespoke design goods and passenger lifts has attained Green Achiever award gold status at its first

attempt. Awarded the ISO 14001 environmental standard in September 2010 it is also the first lift manufacturer in the UK to attain gold status. Tony Blakemore, the company's health, safety, environmental and training officer, said: "We have worked very hard as a company to achieve the level we are at today and will continue to identify ways of reducing our environmental impact. Forests and trees are nature's fresh air factory and we are always looking at ways of supporting this fresh air factory."

[www.lift-engineering.co.uk](http://www.lift-engineering.co.uk)

Hereford based HFT Forklifts Ltd specialises in the sales, hire, service, repair and training in the use of forklift trucks and associated products. Zoe Ferriday is the human resources and operations director at HFT Forklifts Ltd. She said: "HFT Forklifts Ltd specialises in all material handling requirements. We acknowledge the impact that our operations may potentially have on the environment. The clear objective for HFT Forklifts Ltd is to minimise this impact and by being part of the Green Achiever scheme we will be able to meet this objective."

[www.hftforklifts.com](http://www.hftforklifts.com)

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Sincerely,

Mandy Stoker  
Green Achiever Scheme