



GREEN ACHIEVER NEWSLETTER

May 2012

Dear Deb,

Have you ever thought about getting rid of your car and joining a local car club? Car clubs provide new, fuel-efficient vehicles which are available to members for personal or business use. Members pay a fee to join and are charged for the journeys they make. It has been calculated that people who drive less than 6,000 miles per year could save up to £3,500 by joining a car club.

For more information and to find your local car club, please visit www.carplus.org.uk/cms/car-clubs/



Green Office Week 2012 14 - 18 May

This week is Green Office Week and it is set to be bigger and more exciting than ever before! Green Office Week is an award winning initiative which aims to encourage people to address green issues in their workplace, raise awareness of environmental issues and adopt practical ways to help the environment.

Every small change that can be made will help, whether it's to introduce a new policy, start recycling, reduce your carbon footprint or buy eco-products. With each day of the week during Green Office Week focusing on a different aspect of greening your office, there are lots of great ideas and tips as to how to help protect the environment. As part of Green Office Week, you can have lots of fun taking part in the newly launched Green League where you can collect points and win prizes for your green efforts. There are lots of fun daily tasks that can 'green' your office and test your eco-knowledge and a junk modelling competition with a fantastic prize from upcycling eco-designer Max McMurdo.

There is still time to register at www.thegreenleague.co.uk

www.greenofficeweek.eu

A green office is a happy office!

A national survey has found that more than half of office employees in the UK would feel happier and more positive at work if their employers were more supportive of their efforts to be green.

The survey was conducted as part of Green Office Week and found that companies who made an effort to be environmentally responsible were more likely to have a happy and motivated workforce.

41% of workers surveyed said that they had found themselves in an awkward situation with bosses when trying to suggest ways of being greener. One in ten of employees said that they would look for another job if they felt that their employer was not taking their environmental responsibility seriously enough.

Companies may also be losing out on top staff if they do not address environmental issues, the survey revealed. Sixty percent of those questioned, said that they would be strongly influenced by a company's environmental credentials when applying for a job.

Mornflake wins Waitrose sustainable business award

Leading cereal manufacturer, Mornflake, have scooped one of the top 'Waitrose Way' awards for their green-minded approach to production.

The 'Treading Lightly' award is part of an initiative by Waitrose to recognise its suppliers' contributions to ethical production including responsible sourcing, 'treading lightly' on the environment, treating people fairly and championing British produce.

Mornflake beat more than 200 companies to win the prize, which was judged by a panel including Zac Goldsmith MP and Dame Julia Cleverdon. The company have recently commissioned a £3.5m wind turbine, the first modern day windmill in Britain, at their production site in Banffshire. Mornflake are also committed to sustainability by reducing waste with only 0.01% of their 'waste' going to landfill, recycling and reusing wherever possible and buying British oats.

Trust offers advice on electric fleets

Have you ever thought about switching your fleet to electric vehicles? The Energy Saving Trust and EDF Energy have launched the Plugged-In Fleets Initiative that offers advice to businesses in England about the benefits of switching to electric vehicles.

Successful applicants will receive free guidance and a strategic plan for the introduction of

electric vehicles into their fleets. A tailored report will be provided which gives information about vehicle whole life cost, the infrastructure requirements and how electric vehicles can fit into and benefit organisations. Fleet vehicle decision makers will then have the required knowledge in order to make informed decisions about vehicle purchasing.

The application deadline is 18 May 2012. For more information and an application form, please see - www.energysavingtrust.org.uk/Transport/Business/Plugged-in-Fleets-initiative

Sustainabilitylive! 22 -24 May 2012 NEC, Birmingham

This year's Sustainabilitylive! is taking place on Tuesday 22 to Thursday 24 May at the NEC in Birmingham. It is a free to attend exhibition for professionals looking for sustainable solutions that can minimise environmental impacts and maximise profits. In addition to latest innovations and technology, there are seminars with over 100 hours of content from 300 speakers covering legislation updates, best practice, innovation and latest industry developments.

www.sustainabilitylive.com

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Sincerely,

Mandy Stoker
Green Achiever Scheme

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