



Green Achiever Technical Newsletter February 2013

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Dear Deb,

Welcome to a special 'Water' edition of the Green Achiever Technical Newsletter.

We bring you information about the how your business can save money by reducing water use as well as The European Water Stewardship, a certification scheme aimed at defining ways to achieve sustainable water management and Rippleffect, a free support package providing advice to help your business save money by using water more efficiently.

We also have our usual round up of environmental legislation updates and environmental prosecutions.



Mandy Stoker



European Water Stewardship

The [European Water Stewardship](#) is a certification scheme used by businesses and agriculture to verify and assess water practices and to define a system of clear steps towards sustainable water management.

The European Water Stewardship -

- * Initiates private actions with independent guidance.
- * Provides positive incentives for sustainable water management.
- * Helps companies to communicate its successful implementation and achievements at operational level.
- * Supports existing legal processes in the European Union.

Coca Cola has become the first company to receive the EWS Gold Level Certificates for water conservation and resource management.

European Water Stewardship (EWS) director, Sabine von Wirén-Lehr, said: "The EWS standard requires companies to move beyond mere water accountancy and helps to actively respond to local water challenges. Communicating these efforts to stakeholders allows organizations to reinforce relationships with partners and customers and reassure them of responsible governance and water management."



The Rippleffect - Water Efficiency for Business

The [Rippleffect](#) is a free support package aimed at providing businesses advice and support about saving money by using water more efficiently.

By [registering](#) online you will gain access to -

- * online training modules;
- * freephone advice line;
- * online videos;
- * guides and case studies; and
- * online tools.

There are five training modules, each one providing the information and tools necessary to make water use and cost savings.

One company who used the scheme said, "I have just completed working through the modules and have thoroughly enjoyed the process. My understanding of water usage is vastly improved as a result of this course, so I would like to thank you for the opportunity and congratulate you on a fantastic course, both in terms of content and presentation."

Shopping Centre saves 18 million litres of water

A Welsh shopping centre has drastically reduced its water consumption by monitoring usage and by staff engagement.

The [Eagles Meadow Shopping Centre](#) in Wrexham saw a 35% reduction in water use which it has put down to regular meter readings and enthusiasm by cleaning and security staff in highlighting potential waste.

Centre manager, Kevin Critchley, said, "Each of the individual shop units in the centre has their own submeter and then we have submeters for other areas like the public toilets, the water feature and the loading bays for example.

"By bringing in a constant review we are able to monitor our consumption - we do readings on all our meters, about 15, which we read every month," he added.

"We've also got our cleaning and security staff involved and what we do is keep an eye on the consumption and it allows us to pick up on any major changes in consumption through the meter readings.

"But even more to the point, we have our cleaning and security staff to report incidents like taps that are running or dripping, toilets that are running, or pipes that might be leaking or anywhere there is waste" added Critchley.



Legislation Updates

Air

[The Environmental Permitting \(England and Wales\) \(Amendment\) Regulations 2013](#)

These draft regulations will implement the provisions in the Industrial

Emissions Directive. They will amend the Environmental Permitting Regulations 2010

Prosecutions



Illegal waste costs company £19,295

An illegal waste operator who ran a waste site without an environmental permit was fined £13,500 and ordered to pay £5,795 in costs.

Mark Cooling, who owns and operates Coolprice Holdings Ltd, was illegally storing waste plastics and refuse derived fuel at a site in North Lincolnshire. Waste was stored outside as well as there being approximately 4000m³ stored in a building on site. The waste had attracted a swarm of flies, which had caused great nuisance to local residents. Mr Cooling was advised that it was an offence to store waste without an environmental permit but he failed to follow the advice.

After the hearing, Environment Agency officer Phil Henderson said: "By requiring certain waste operations to be covered by an Environmental Permit, the Environment Agency seeks to impose a number of safeguards to ensure that the activity does not adversely affect the local environment and those living and working nearby.

"In this case, the unchecked storage of waste caused a substantial fly infestation which greatly affected local residents and businesses for weeks during the summer months of 2012.

"Furthermore, when a business operates without a permit, it is able to avoid many of the costs inherent in the running of a properly-managed waste operation, thus undercutting its permitted competitors. "This creates an imbalance in the market, which, if left unchecked, results in more and more businesses operating unlawfully."

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