



# GREEN ACHIEVER WORKSHOPS

**Monday 15th March 2010**  
**Wednesbury Leisure Centre, High Bullen,**  
**Wednesbury, West Midlands, WS10 7HP**

## **WORKSHOP 1**

**An Introduction to Greening your Business**

## **WORKSHOP 2**

**Saving Cash - Reducing Energy.**

*Options for reducing your energy consumption*

The public are taking a keen interest in environmental issues and increasingly are making consumer choices with this in mind. So are you an environmentally-aware business? How can you impress your customers? How can you show good environmental credentials **and** improve your bottom line?

E4environment is hosting two workshops to help delegates identify how your business impacts on the environment by looking at energy use, water consumption and transport, disposal of waste and managing the supply chain. Come to both or either.

## **Morning Workshop** **An Introduction to Greening Your Business**

### **AGENDA**

#### **9.30am -12.30**

Introduction and Welcome  
Do I have an environmental impact?  
Am I breaking the law  
Tea and Coffee Break  
What can I do about it?  
Q&A

This workshop will focus on environmental issues and will highlight the relevant environmental legislation affecting businesses, where business can find tools, information and ways and means of dealing with the issues.

# Afternoon Workshop

## Saving Cash - Reducing Energy

### AGENDA

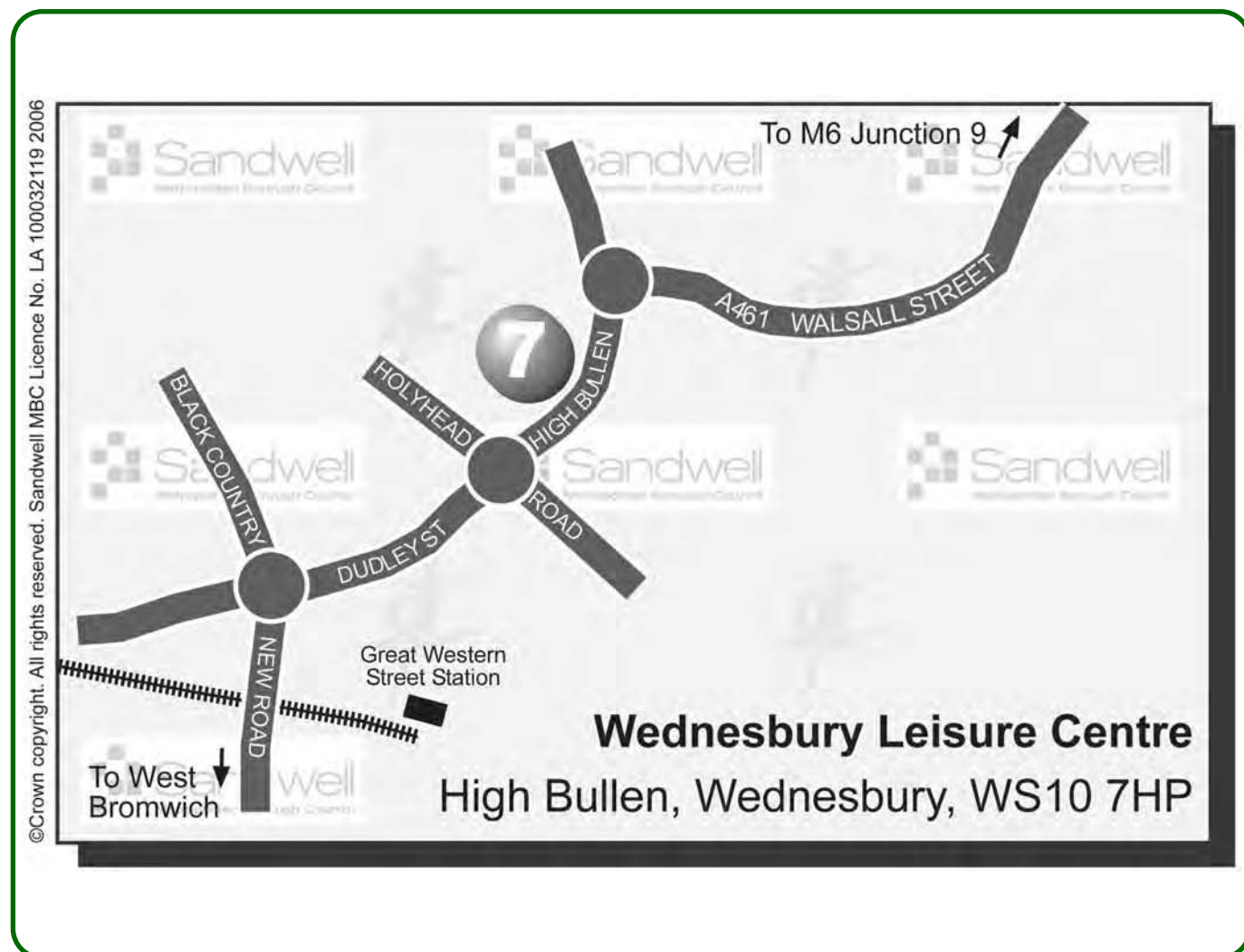
1.45pm - 3.30pm

Knowing your energy use - identifying the big costs.

What options are there to change energy use - gadgets, new technology, retro-fitting, installing renewable energy sources on-site.

What works for specific sites - opportunity for in-depth questions of the 'experts'.

This workshop will focus specifically on energy - a major cost for many businesses. We will have lighting and water heating experts on-hand to help business discuss real options to improve their energy efficiency eg. to improve lighting by up to 85%, kettle vs. water heater?, stand by vs. on/off?



Green Achiever Members: £20.00 per workshop or £35.00 if attending both  
Non-Green Achiever Members: £30.00 per workshop or £50.00 if attending both  
(To register with the Scheme go to [www.greenachiever.co.uk](http://www.greenachiever.co.uk))

To book your place at either or both workshop(s) please contact Kelly Jones at E4environment  
Email: [kj@e4environment.co.uk](mailto:kj@e4environment.co.uk) Tel: 01743 343403